BUSINESS CASE WHITEPAPER · COM-029

Store opportunity audit

Decide what to improve over the next ninety days.



The decision

The team has a backlog of store improvements without a defensible order of work.

What the fee buys

We sample one store's journeys, merchandising and catalogue and deliver a prioritised 90-day plan and review call.

When to commission

Buy when a decision-maker wants a ninety-day sequence and can attend the review call.

SPARKLE SOLUTIONS GROUP LTD · Registered in England and Wales
71–75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom
routineworks.co.uk · contact@routineworks.co.uk · support@routineworks.co.uk

SCOPE AND OPERATING CASE

How the work changes the decision

Starting position

The store has an obvious broken category route and an untested idea for a navigation redesign.

In this illustrative case

Sequence the evidenced fix early. Record what additional observation the redesign needs.

Inputs and ownership

Share one store, the intended purchase journeys and any known catalogue or merchandising concerns.

1. Sample store journeys
2. Review catalogue and merchandising
3. Rank priorities

Using the handover

Use the plan to separate fixes worth doing early from changes that need evidence or capacity.

An alternative to buying

Commission a narrower diagnostic when the specific bottleneck is already known.

SPARKLE SOLUTIONS GROUP LTD · Registered in England and Wales
71–75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom
routineworks.co.uk · contact@routineworks.co.uk · support@routineworks.co.uk

INVESTMENT AND EVALUATION

Test the case before approving spend

£749 GBP · one-time catalogue fee excluding applicable VAT

Full cost to the buyer

Subscriptions, platform fees, advertising and fulfilment charges are separate. Include the cost of preparing inputs, reviewing the output and implementing any subsequent changes.

A time-only comparison

At an illustrative £40 per staff hour, the fee alone equals 18.73 hours. Replace £40 with your own fully loaded hourly cost. Divide the full incremental cost by that rate to find your break-even hours. Count only effort you can reasonably avoid. This illustration predicts no saving.

What to measure

Measure how many priority actions have supporting evidence, an owner and a review date. Record a baseline before work begins. Use the same scope and definition at follow-up, and note changes outside this service.

Timing and dependencies

Pay upfront at the external checkout. You can prepare immediately. We track clearance and start intake when payment clears, which can take up to seven business days depending on the payment system. The estimate after start and receipt of complete inputs is 3–7 working days.

Approval test

Buy when a decision-maker wants a ninety-day sequence and can attend the review call. Assign an owner for the handover and a date for checking the measure. If the inputs or owner are missing, defer the purchase.

Basis: Routine Works service specification COM-029, GBP catalogue fee and an illustrative working case. View service scope.

SPARKLE SOLUTIONS GROUP LTD · Registered in England and Wales
71–75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom
routineworks.co.uk · contact@routineworks.co.uk · support@routineworks.co.uk