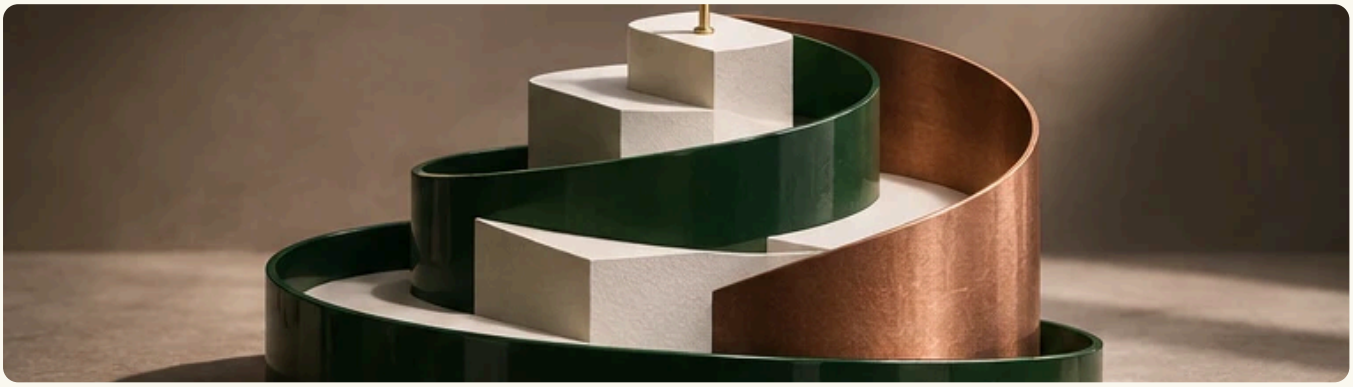
BUSINESS CASE WHITEPAPER · COM-017

Delivery rate setup

Check what six representative baskets will cost to deliver.



The decision

The team cannot confidently quote delivery charges at zone and basket boundaries.

What the fee buys

We configure one approved shipping matrix across three zones and test six example baskets.

When to commission

Commission once the merchant has approved the actual shipping rules.

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SCOPE AND OPERATING CASE

How the work changes the decision

Starting position

Two baskets sit immediately below and above a weight boundary for the same delivery zone.

In this illustrative case

Record their exact weights, expected rates and observed checkout totals.

Inputs and ownership

Share the approved rates for three zones and six representative test baskets.

1. Confirm zones and approved rates
2. Configure shipping rules
3. Run six basket tests

Using the handover

Use the sample baskets to check that customers see the intended rate before new delivery settings are released.

An alternative to buying

Use the existing matrix if all boundaries and representative baskets already pass testing.

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INVESTMENT AND EVALUATION

Test the case before approving spend

£499 GBP · one-time catalogue fee excluding applicable VAT

Full cost to the buyer

Subscriptions, platform fees, advertising and fulfilment charges are separate. Include the cost of preparing inputs, reviewing the output and implementing any subsequent changes.

A time-only comparison

At an illustrative £40 per staff hour, the fee alone equals 12.47 hours. Replace £40 with your own fully loaded hourly cost. Divide the full incremental cost by that rate to find your break-even hours. Count only effort you can reasonably avoid. This illustration predicts no saving.

What to measure

Compare expected and actual rates for six approved test baskets. Record a baseline before work begins. Use the same scope and definition at follow-up, and note changes outside this service.

Timing and dependencies

Pay upfront at the external checkout. You can prepare immediately. We track clearance and start intake when payment clears, which can take up to seven business days depending on the payment system. The estimate after start and receipt of complete inputs is 3–7 working days.

Approval test

Commission once the merchant has approved the actual shipping rules. Assign an owner for the handover and a date for checking the measure. If the inputs or owner are missing, defer the purchase.

Basis: Routine Works service specification COM-017, GBP catalogue fee and an illustrative working case. View service scope.

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