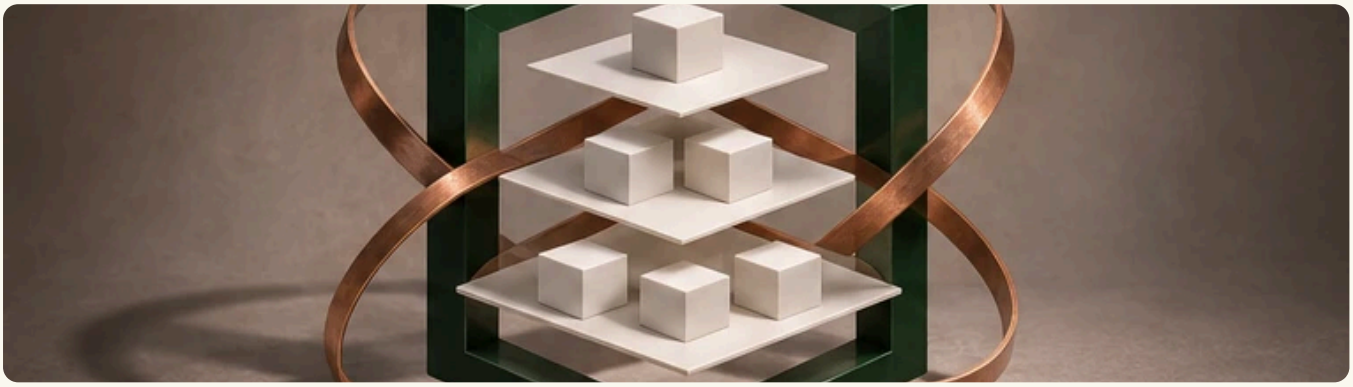
BUSINESS CASE WHITEPAPER · COM-012

Digital bundle configuration

Connect every bundle to the components the buyer should receive.



The decision

Bundle components and quantities may disagree with what the buyer expects to receive.

What the fee buys

We configure three bundles from existing products with component rules and a test-order record.

When to commission

Commission when the three bundle definitions are approved and a test buyer path is available.

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SCOPE AND OPERATING CASE

How the work changes the decision

Starting position

A kit contains two refills, but the bundle configuration associates only one refill with the order.

In this illustrative case

Compare expected component quantities with the test order and amend the approved component rule.

Inputs and ownership

Identify three proposed bundles, their existing components and approved component rules.

1. Confirm bundle components
2. Configure approved component rules
3. Verify a test order

Using the handover

Use the test record to confirm what customers receive for each bundle before you offer it to buyers.

An alternative to buying

Use existing platform rules if the component relationships have already been tested.

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INVESTMENT AND EVALUATION

Test the case before approving spend

£449 GBP · one-time catalogue fee excluding applicable VAT

Full cost to the buyer

Subscriptions, platform fees, advertising and fulfilment charges are separate. Include the cost of preparing inputs, reviewing the output and implementing any subsequent changes.

A time-only comparison

At an illustrative £40 per staff hour, the fee alone equals 11.22 hours. Replace £40 with your own fully loaded hourly cost. Divide the full incremental cost by that rate to find your break-even hours. Count only effort you can reasonably avoid. This illustration predicts no saving.

What to measure

Compare expected versus observed component counts on a test order for each bundle. Record a baseline before work begins. Use the same scope and definition at follow-up, and note changes outside this service.

Timing and dependencies

Pay upfront at the external checkout. You can prepare immediately. We track clearance and start intake when payment clears, which can take up to seven business days depending on the payment system. The estimate after start and receipt of complete inputs is 3–7 working days.

Approval test

Commission when the three bundle definitions are approved and a test buyer path is available. Assign an owner for the handover and a date for checking the measure. If the inputs or owner are missing, defer the purchase.

Basis: Routine Works service specification COM-012, GBP catalogue fee and an illustrative working case. View service scope.

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